

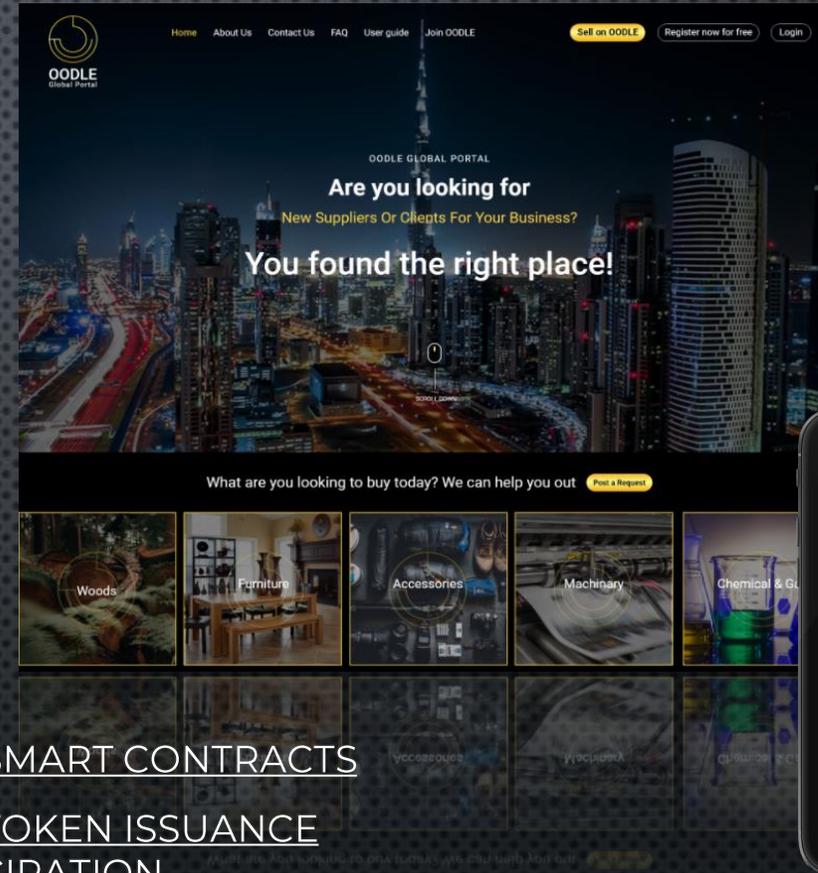


OODLE
accessing the inaccessible

OODLE WHITE PAPER



- ABSTRACT
- COMMODITY INTRODUCTION
- WHAT CHALLENGES DOES OODLE OVERCOME?
- OVERVIEW
- THE OODLE MARKETPLACE
- THE OODLE MOBILE MARKETPLACE
- OODLE PAY



- OODLE SMART CONTRACTS
- OODLE TOKEN ISSUANCE & PARTICIPATION
- OODLE TOKENOMICS
- OODLE TESTNET VALIDATION PROJECTS
- DISCLAIMER



ABSTRACT

AN OVERVIEW, HOW OODLE TOKEN WILL
REVOLUTIONISE GLOBAL COMMODITY TRADING





ABSTRACT

The OODLE MarketPlace is a Blockchain-based incentivised commodity trading platform. The OODLE MarketPlace will offer a proprietary utility token to sellers and buyers of different commodity sectors in order to create transparent, time-efficient and more cost-effective commodity trades with a more time-efficient payment method enabling parties to complete trades in a shorter timeline than traditionally exists.

This will occur when sellers and buyers use the ODL tokens to conduct and facilitate payment of said commodity trades. The ODL token holds utility for the sellers and buyers as a governance and payment method with all participating commodity trading entities on the OODLE MarketPlace. The purpose of this White Paper is to share information about the OODLE project and our vision for the future.

The ODL token is a critical component to our effort to improve the supply chain and way soft and hard commodity trades are currently facilitated and conducted. There is confidential information in this White Paper and this White Paper should be considered solely for the purpose of the reader considering their participation in the ODL token. It is not for general public consumption or consideration and should not be so.





COMMODITY INTRODUCTION

WHAT ARE PHYSICAL COMMODITIES?





WHAT ARE PHYSICAL COMMODITIES?

Physical commodities underpin the global economy. They are traded in vast quantities across the globe. We depend on them for the basics of everyday life and for everything from the electricity we use, the food we eat, the clothes we wear, the homes we live in and the transport we rely on.

The story of the modern commodities trading industry is part of the history of our time. The vast expansion of international commodity trading is one of the vital building blocks and enablers of globalisation.

Independent commodity traders have been at the centre of key economic events, such as the upheaval of global oil markets since the 1970s. Traders have harnessed the development of modern capital markets to finance trade and of futures markets to offset risk. They have helped the world cope with seismic and sometimes disruptive shifts in production and consumption, and reversals in the economic cycle.





WHAT ARE PHYSICAL COMMODITIES?

Industry estimates suggest that around \$10 trillion of commodities are produced and consumed each year around the world, however, commodities are rarely produced and consumed in the same place at the same time. Production occurs in locations that are often distanced from the principle consumption centres. Commodity traders provide vital support for this global model of production and consumption in a complex value chain that includes refining, processing, storage and shipping.

Many tools for managing risk in commodity trading are inflexible and disconnected from market data, hampering the response to rapidly changing conditions. To stay ahead in today's market, commodity traders need to be flexible, smart, and able to take advantage of evolving technology to grow their businesses. OODLE is that necessary change.

The OODLE MarketPlace will aim to capture workflows in every part of the commodity supply chain, from trading and risk management, to sourcing supply chain and procurement, and will enable buyers and sellers to trade hard and soft commodities in a more cost-efficient and transparent manner.





THE COMMODITY TRADING CHALLENGES

HOW TO AVOID HIGHLY COMPLEX & LARGELY
NON-TRANSPARENT SUPPLY CHAINS





THE COMMODITY TRADING CHALLENGES

The sustainability and growth of many commodity transactions is being slowed due to the poor structuring of the transactions and their finance. Factors include cash availability, thin margins on commodities, and opaque funding structures.

Further, in today's current environment, buyers and sellers of commodities face highly complex largely non-transparent supply chains.

It has been proven that eighty percent (80%) of Letters of Credits presented to banks for payment on commodity transactions have problems with them, which equates to long delayed payments. This has a devastating effect on all stakeholders in the supply chain of a commodity transaction.





CASH

Many commodity traders rely on cash a lot longer than needed.

The trend is that we see large or relatively established traders recycling their own funds, as they have not explored the various solutions on the market.

Much of this is due to distrust and perceived slow speed.





INADEQUATE BANKS

On occasions large banks or funders are inadequate in addressing the needs of certain clients.

While another funder may be more than happy to quickly amend facilities and increase limit sizes.

The reason for this mismatch mainly focuses on working with the right person and understanding both the lender and borrowers' requirements.

This includes security, products and cycles. This is constantly changing.





FALSE TRUTHS

Recently, a large bank advised us their financing structure was industry-wide which we knew to be incorrect simply by exploring the plethora of financing options in the market.

The majority of the time, financiers or other parties in the trade will be blinded by what they perceive to be 'best practice' and relay a set spiel to the client without truly understanding the client's requirements





POOR STRUCTURE

On occasions poor facilities are implemented and many elements are not known about.

This is due to funders providing the wrong solutions and businesses not having long-term plans in place. There may be trades when companies use their own cash, which could have been easily funded by financial instruments

Financial instruments may be wrongly utilised when an alternative structure could be more beneficial.





BEING A BURDEN

The buyer and Seller's relationship should be a trusted partnership in growth as it is in both of their interests to ensure this works.

Many trades never progress due to a lack of transparency leading to distrust between both parties





THE SOLUTION

OODLE IS THE 21ST CENTURY
SOLUTION TO THE PROBLEMS
OF NON-TRANSPARENT SUPPLY CHAINS





OVERVIEW

OODLE is a Commodity Trading governance platform which governs how all the stakeholders in complex **commodity trade contracts** manage and oversee the entire supply chain of the buying and selling of commodities in a time efficient, transparent, accountable and secure trading environment on the blockchain using smart contracts. ODL is a DE-FI token with real commodity assets underpinning it which are based on real commodity transactions in real world trades.

OODLE allows its holders the ability to enter high value complex commodity transactions that would otherwise be inaccessible to them and the ODL token is underpinned by real commodity assets that digitally represent a real tradable asset. OODLE governs and enables faster, transparent and more timely commodity trades whilst bypassing traditional commodity trading banking system requirements at the same time.

The ODL token resides on Ethereum Blockchain with ERC-20 standards.

OODLE will, in the future, be able to trade with other cryptocurrencies as well.





OVERVIEW

OODLE can be stored, saved and transacted on wallets like My Ether wallet, Trust Wallet and other ERC-20 enabled wallets.

OODLE represents a full-fledged commodity trading technological revolution that will change the fabric of commodity trading forever.

OODLE enables international payment transfers within minutes as opposed to traditional banks taking days and even weeks (depending on the complexity of the trade) to release payment.

OODLE's Commodity Trading governance platform is a system tailor-made for different commodity trading terms and conditions, policies, and practices that allow "best practice" for all stakeholders in a **commodity trade contract** to manage and oversee their entire supply chain of the buying and selling of commodities in a time efficient, transparent, accountable and secure trading environment.





OVERVIEW

OODLE is a governance platform that practices empowering all the parties in a commodity trade with technology, insights and processes to ensure good governance that stakeholders in a **commodity trade contract** require to complete trades in a time efficient, transparent, accountable and secure trading environment on blockchain using smart contracts.





STRATEGY AND GOVERNANCE

Digitising commodity trading governance and operational processes to meet today's demanding and complex commodity trading challenges and environments.

COLLABORATION

Commodity trades have never been more complex and challenging the OODLE MartketPlace offers stakeholders a governance platform that allows them to collaborate and share information throughout the entire transaction in a time efficient, transparent, accountable and secure manner.





RISK AND ACCOUNTABILITY

For many, the pandemic revealed serious inefficiency gaps in many commodity deals that must be addressed before the next crisis strikes. OODLE helps address and overcome a lot of these inefficiencies. OODLE is aiming to put complete governance into mainstream commodity trades.

This governance offers a combination of blockchain, smart contracts and Artificial Intelligence that can complete complex supply chain and fulfilment tasks through “machine learning” and allows for trusted third parties to exist in the supply chain. The database and data is a secure infrastructure and commodity trades can be properly traced from origin to end user. OODLE allows holders to enter and participate in high value trades.

OODLE is already disrupting select industry sectors as through blockchain these sectors can see complete transparency into how such products are processed in each step of the value chain, allowing these companies to tailor these commodity trades to individual customer requirements and proving the authenticity and circularity of the products being produced.





THE OODLE MARKETPLACE

OODLE MARKETPLACE, OODLE MOBILE MARKET
AND OODLE ADMIN PANEL





THE OODLE MARKETPLACE

OODLE has three platforms:

- **OODLE Market Place**
- **OODLE Admin Panel**
- **OODLE Mobile Market Place**

OODLE provides a turn-key platform for global trading including, banking, order management, order matching, logistics, insurance and 24/7 support.





BUY, SELL AND TRADE

Crypto, Physical Trading of Soft & Hard Commodities

ACCEPTS FIAT & DIGITAL ASSET PAYMENTS FROM ANYWHERE

OODLE Pay lets your business receive Crypto, Cash and Bank Wire Payments





BUY OODLE & OTHER CRYPTO INSTANTLY & SECURELY

OODLE Pay lets you buy Crypto with your credit card, whether OODLE or other Cryptos.

- Front, middle and back-office
- Desktop and mobile application (Apple & Android)
- Complete KYC with live facial recognition
- Real-time trade settlement
- Multi-currency trading
- Physical gold & physical silver
- Multiple blockchain integration
- Order management, order routing, order matching
- Dedicated wallet nodes
- 24/7/365 availability, market data and trading
- Trade confirmation
- Monthly statements
- Integrated cold storage and custodian wallets





TECHNOLOGY

- Ability to offer multiple digital assets.
- Support 24/7
- Complete back-end control through customizable administration dashboard
- Audit trades for clients
- Automated trade confirmation email and customized monthly statements
- Ability to place, edit, and cancel limit orders into order book via API
- Matching Engine – 5 million transactions per seconds
- Unlimited accounts per user
- Unlimited user profiles
- Accept fiat deposits (USD, CAD, EUR)
- 9 supported order types including market, limit and stop
- End-points supporting connections to trading interfaces, API, and related user-directed systems
- Integrated system to document customer KYC for on-boarding process
- Connect to FIX, Binary, WebSocket, REST and custom APIs
- Run reports, transactions, treasury





SECURITY

- Global setting protections in force to prevent unauthorized account activity, including unusual withdrawal requests
- All exchange data is replicated and backed up in real-time
- Built-in protection against brute force denial of service (DoS) and distributed denial of service (DDoS) attacks with active whitelist/blacklist management control
- Internal service interaction utilizes separate authentication contexts and is not exposed to the internet
- All website data is transmitted via encrypted transport layer security (TLS) connections (i.e. HTTPS)
- Cold storage wallet management
- Encrypted user information
- Two-factor authentication (2FA)





CUSTODIAN

- Custodian services for FIAT (USD, CAD, EUR) and digital assets. (additional FIAT on demand)
- Highest certification of encryption (EAL5+, AIS-31)
- Hardware and titanium cold storage wallets
- Custom vaults and security by GardaWorld ISAE-3402 certified
- Audited positions of hot and cold digital assets (Grant Thornton)
- Fully insured (Lloyds of London)





LIQUIDITY / EXECUTION

- Best price and execution
- Proprietary order routing and execution
- BTC, BCH, BSV, ETH, LTC, XRP, AAVE, AG, AU, BAT, COMP, LINK, SNX, UNI, USDT, YFI
- Unlimited ERC20 tokens and additional digital assets on demand





BUYERS

Customers can register as a buyer or Seller. Buyers can register using details such as name, email, mobile number, account type – individual, business, and address etc. Buyers must verify OTP to login with the website. When a buyer is registered, the data will be pushed to the blockchain.

Buyers can login with the credentials registered with the website.

Buyers can view the categories listed on the home page and can click on the desired category such as Teakwood etc., to view the sellers. Buyers can click on any desired Sellers and view details such as Seller's name, description, products, website, etc.

Buyers can view the products and mark the products as favorite. Can click on any desired product and click on send enquiry. Can fill the inquiry form with details such as name, email, mobile number, quantity, total amount and message, etc.

Buyers can view top sellers, top products etc. on the home page.





BUYERS

Upon receiving the enquiry response, buyers can view the price quoted, click 'confirm the deal' and purchase the products. Buyers can make the payment using the ODL token through OODLE API. Once the product is delivered, the ODL token will be transferred to the sellers.

Buyers have the option to negotiate price and delivery terms prior to confirming the deal.

Buyers can view the trading order status updated by the Sellers such as accepted, dispatched and delivered etc.

Buyers can view the trading history such as pending, accepted, dispatched and delivered etc., inquiries sent, quotes received, deals confirmed, etc. in 'my account'.





BUYER'S REPORTS

- Purchase Report
- Trading History – Pending
- Accepted
- Dispatched and Delivered, etc.
- Top Purchased Products
- Top Inquired Products





SELLERS

Sellers can register with the website using details such as name, email, mobile number, product categories, account type such as individual, business, upload trade license, other documents etc. Sellers registration data will be pushed to the blockchain.

Users may login to the web panel upon super admin approval. Sellers will receive an email notifying them of the activation of the web panel.

Sellers may add/edit details such as Seller's name, email, mobile number, trade license, product categories, social media links, website etc. (All the data edited will be pushed to the blockchain).

Sellers may add the products under multiple categories such as Teakwood etc. And add/edit product details such as product name, image, description, price, etc.

Sellers may view the inquiry received from the buyers and view enquiry details such as buyers name, email, mobile number, quantity, total amount and message etc. Sellers may accept and cancel the enquiry.





SELLERS

Sellers may reply to the enquiry by updating the price and submitting.

Sellers may view the deals confirmed by the buyers. Upon deal confirmation smart contracts will be created. Deal confirmation data will be updated to the blockchain.

Sellers may view the ODL token received by the temp wallet on the OODLE MarketPlace. The ODL tokens will be released to the sellers account upon delivery of the commodity and change the trading order status as accepted, dispatched and delivered, etc.

Sellers may view the trading history such as pending, accepted, dispatched and delivered etc., enquiries received, quotes sent, deals history such as pending, confirmed, etc. in Seller's account.





SELLER'S REPORTS

- Sales Report
- Trading History – Pending, Accepted, Dispatched and Delivered, etc.
- Top Selling Products
- Top Inquired Products





OODLE MARKETPLACE ADMIN PANEL

- ✓ Buyers registered via the website and mobile app.
- ✓ Add/edit the buyer's details such as name, email, mobile number, account type, address.
- ✓ Sellers registered via the website. View/add/edit the seller's details such as name, email, mobile number, account type, documents, address, website, social media link, categories. Approve and or reject the buyers.
- ✓ Add/edit/delete the categories such as teakwood, hydro carbon.
- ✓ View the enquiries received from buyers. View the enquiry details such as name, email, mobile number, quantity, total amount and message.
- ✓ View the quotes submitted by the sellers. View the enquiry details such as sellers' name, email, mobile number, quantity, quoted price and message.
- ✓ View enquiries accepted or cancelled by the sellers.





OODLE MARKETPLACE ADMIN PANEL

- ✓ Deals confirmed by the buyers.
- ✓ Updated enquiries received from buyers.
- ✓ Trading orders received from buyers. View the details such as buyer name, email, mobile number, price, ODL tokens received, etc.
- ✓ View trading order history such as pending, accepted, started and delivered, etc.
- ✓ Trading order status updated by the sellers such as pending, accepted, started, and delivered etc.
- ✓ Tracks which smart contracts are created in blockchain.
- ✓ Add/edit/delete the content such as about us, profile, FAQ etc.
- ✓ Various sort and filter options for the admin.
- ✓ Ability to send push notifications to buyer and sellers, etc.





OODLE MARKETPLACE ADMIN PANEL REPORTS & STATISTICS

Web Admin can view the following reports and download in Excel and pdf format.

- Buyer Registration Report
- Seller's Registration Report
- Active sellers
- Top 10 Inquired Products
- Sales Report
- Trading Order History – Pending, Accepted, Dispatched and Delivered, etc.
- Deals Report – Pending, Confirmed
- Inquiries Received Report
- Inquiries Sent Report
- Quotes Report





THE OODLE MOBILE MARKETPLACE

OODLE MOBILE MARKETPLACE





OODLE MOBILE MARKETPLACE

An OODLE Mobile app will be developed that will allow traders to use the system on the move.





OODLE
accessing the inaccessible

OODLE PAY

ENABLING GLOBAL PAYMENTS





OODLE PAY

OODLE Pay is a service enabling OODLE global merchants to accept cryptocurrencies as payments without the risk associated with price volatility.

Businesses can receive payments in major cryptocurrencies such as Bitcoin, Ethereum, Bitcoin Cash and Litecoin, and OODLE Pay automatically trades the cryptocurrencies to the merchant's chosen FIAT (USD, CAD, EURO).

OODLE Pay can be used by a merchant through our invoicing platform or an integration to a website's checkout.





OODLE VISA & MASTERCARD

OODLE provides its holders with the ability to hold a Visa and/or MasterCard that is linked to the OODLE Platform.





OODLE SMART CONTRACT TYPES

OODLE COMMON, OODLE BANK BACKED, OODLE INVOICE
CONTRACT, OODLE ESCROW CONTRACT & OODLE
COMMODITY WARRANT CONTRACT





SMART CONTRACTS

Smart contracts are simply programs stored on a blockchain that run when predetermined conditions are met.

They typically are used to automate the execution of an agreement so that all participants can be immediately certain of the outcome, without any intermediaries involvement or time loss.

The following are examples of the types of smart contracts that will be on the OODLE Trading Market Place.





OODLE COMMON

The most basic example use of OODLE Smart Contracts will be in the generation of the common OODLE ODL Token.

The OODLE ODL Token will be divisible, tradable, and fungible; the contract will be able to check balances of registered OODLE Traders' wallets, and to transfer tokens to another wallet; burning existing supplies, freezing or locking trading activities of one account or all accounts, and issuing authorisations for spending of ODL.





OODLE BANK BACKED

Given Smart Contracts are fully Turing-complete and can interact with external APIs, it is possible for OODLE to deem a Common Token Contract that includes extra provisions for handling transfers to-and-from an externally deemed asset class, including but not limited to Bitcoin, Ethereum, or even fiat currencies.

For example, a contract might deem a token called "USD-TETHER" and support an integration with a US bank account, and deem a function "sell Tokens To Fiat", which accepts USD-TETHER coins to be burned and a SWIFT address as input and trigger an outgoing wire to the corresponding bank account.

Conversely, a corresponding "buy Tokens With Fiat" action could be deemed that mints new USD-TETHER coins upon receipt of an inbound wire transaction. Such a contract might similarly be used to back OODLE traders' assets with other digital assets, as well, allowing full interoperability with external funding methods via the OODLE Marketplace Platform.





OODLE INVOICE CONTRACT

An OODLE example, is that a trader would like to receive payments for their product instantly after delivery and with small transaction expenses. OODLE will create a smart contract with all documentation in appendix and conditions, and stipulate that the buyer, for example, sends ODL tokens as payment. Then the contract can be deemed specifically to forward the commodities directly to the buyer.

When the sellers are providing delivery, the buyer must provide his digital signature for that action to a terminal, and the transaction will be executed immediately. This action may be made on the OODLE Market Place. If necessary, before signing the contract, a party will be able to send its body to the other for negotiations, however when one party digitally signs it becomes an immutable document, and the other party may opt to sign the same contract or not..





OODLE COMMODITY WARRANT CONTRACT

A contract where a **warrant** gives the holder the right to receive a fixed quantity of a certain **commodity**.

Such **warrants** are issued by the producers of commodities or by financial intermediaries. Commodity warrants can be settled either through cash settlement or physical delivery.

Cash settled warrants entail the holder to receive a cash amount representing the price of the underlying commodity on the maturity date. Otherwise, physical delivery takes place.





OODLE TOKEN ISSUANCE & PARTICIPATION

WHAT ARE THEY AND
HOW MANY WILL BE ISSUED?





OODLE TOKEN ISSUANCE AND PARTICIPATION

OODLE is issuing an open source cryptographic token named ODL Token.

The ODL Token, which will have other uses beside being a cryptocurrency, is of fixed supply.

It is fractionally divisible and non-inflationary. As described below only a portion of the ODL Token will become liquid in the immediate term. Like other cryptocurrencies, ODL Tokens are transferable and will in the future be traded on cryptocurrency exchanges.

ODL buyers must comply with the laws of their home jurisdiction. OODLE, it's partners, employees, parent company and affiliate products offer no warrants or guarantees to any purchasers regarding the legal status of the ODL Token or product(s) of any sort.

If you have any questions or concerns, refer to legal counsel in your jurisdiction.





ODL TOKEN ISSUANCE

To finance OODLE's development road map, continued growth and proof of concept with real world trades, OODLE will conduct a token distribution event that will offer 20 million ODL out of the 100 million ODL total supply.

Proceeds from the distribution event will be used to fund both OODLE operations, including the development of the OODLE MarketPlace, as well as several real-world commodity trades.

The ODL tokens will be distributed to white-listed applicants upon conclusion of the distribution event. The resulting funds raised will be allocated to conducting real-world trades backed by our testnet partners as well as legal and operations. This will ensure that early participants of the OODLE project will be able to witness the real impact the marketplace has in the industry as well as view comparisons of trades without the integration of the OODLE testnet.





PARTICIPATION

There will be 2 sale periods for ODL token which comprise the OODLE Token Generation Event, which are the white-listed pre-sale and the main pre-sale.

The white-listed pre-sale will be available to white-listed applicants at a 30% discount of the main sale ensuring early applicants witness a fair gain and will begin on 31st July 2021 with a soft-cap of 2.5m ODL tokens

The main pre-sale event (20% discount) will begin once the soft-cap has been reached and will continue for a period of 30 days or until the hard-cap of 20m tokens has been reached.

Any tokens not purchased during this window will be allocated to the locked liquidity wallet for use on exchanges.





PARTICIPATION

The token sale event is capped at 20m ODL. There are 100m pre-mined ODL and no additional ODL will be created after the token issuance.

These limits will be fixed in the ODL Smart Contract at token creation and cannot be changed during or after the pre-sale.

Within approximately 90 days after the conclusion of the token sale event, we expect that ODL should be available for trading on at least one exchange and the organization will use its organizational supply to ensure that there is a sufficient liquid market. The organization will seek to work with additional exchanges in the future.

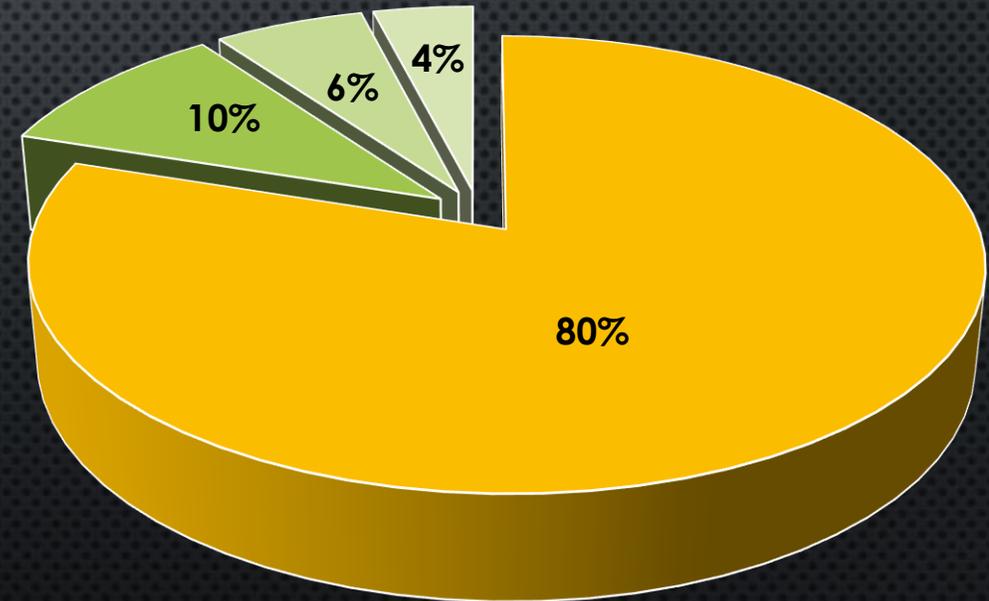
The source code of the ODL Smart Contract will be made available.



DEPLOYMENT OF PRE-SALE FUNDS

OODLE MANAGEMENT WILL PROVIDE A BI-WEEKLY UPDATE REGARDING TRADE STATUS AND FUND USE

- 80%** Deployed to Trades on OMP TESTNET
- 10%** Development of OMP and legal framework
- 6%** Marketing and Operations
- 4%** Contingency / Insurance





OODLE TOKENONOMICS

REAL WORLD TRADING, THE FUTURE
OF COMMODITIES





OODLE TOKENOMICS

MAXIMUM SUPPLY OF 100,000,000 ODL

- 20% Pre-sale Round
(vesting period between 90 & 180 days)
- 30% Main Sale
- 30% Locked Liquidity for Exchanges
- 15% Founders and Team
(locked - with 1.5% released every 120 days after hardcap)
- 3% Marketing
- 2% Legal





OODLE TOKENOMICS

The OODLE Token (ODL) is a method of exchange inside of the OODLE Marketplace which has been built to facilitate and govern commodity transactions for buyers and sellers. As described in the Token Issuance, Plan, Terms, and Participation sections there will be a total and finite supply of 100m ODL. Of that supply, 20m ODL will be listed for sale as part of the white-list pre-sale and main pre-sale events.

Upon activation of the token system, ODL owners will be offered the ability to exchange their tokens for use within the OODLE Marketplace. This promotion will take place in the form of buyers and sellers registering their trade in the OODLE Market, with the ODL token presented to them as the incentive to use the OODLE Marketplace to conduct their trade.

Since the direct function of the commodity trade will be executed in ODL the value of the ODL token is intrinsically linked to the value of the commodity.

Simply, the standard internal cycle of token ownership and trade is illustrated in Figure 1.



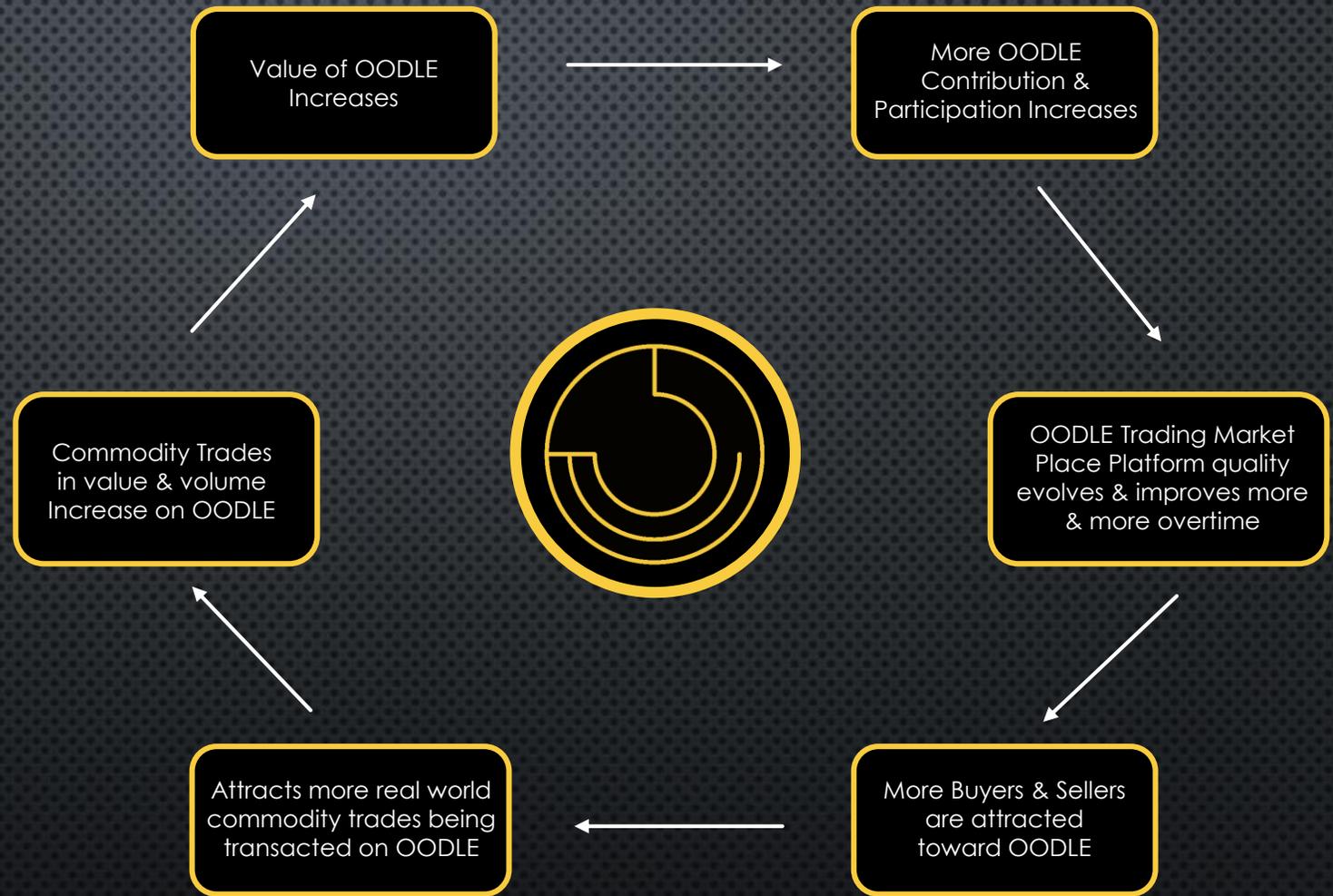


Figure 1: OODLE Economic Model causes continuous improvement and increased value of ODL over time.





OODLE TOKENOMICS

There are also opportunities to break this cycle and bring the token outside of the commodity trade, including:

- Use of ODL for the purchase of commodity products from traders registered on the OODLE Marketplace, as OODLE will work with commodity traders registered on the OODLE Marketplace to make ODL Token an acceptable form of currency for commodity trades.
- The movement of ODL to a wallet or exchange, where it can be stored or exchanged for BTC, ETH, USDT or other altcoins. As is described in the Token Issuance Plan, Terms and Participation section of the White Paper, OODLE expects that the ODL token will be available on a number of exchanges in varying jurisdictions to ensure that this is an option for all token-holders.





OODLE TIERED REWARDS

OODLE will allow holders to move to higher membership level statuses the more tokens they hold. These include Bronze, Silver, Gold, Diamond, and Platinum.

By actively holding ODL tokens, buyers and sellers will be able to take advantage of 'preferred member' status as well as other products and services yet to be introduced to the OODLE MarketPlace thus incentivising them to move to higher membership tiers.

OODLE will implement the above stated membership levels after calibration of the OODLE MarketPlace and holders will be required to accumulate more ODL Tokens in order to advance to higher membership levels. The higher-ranked they are, the more benefits they will get.



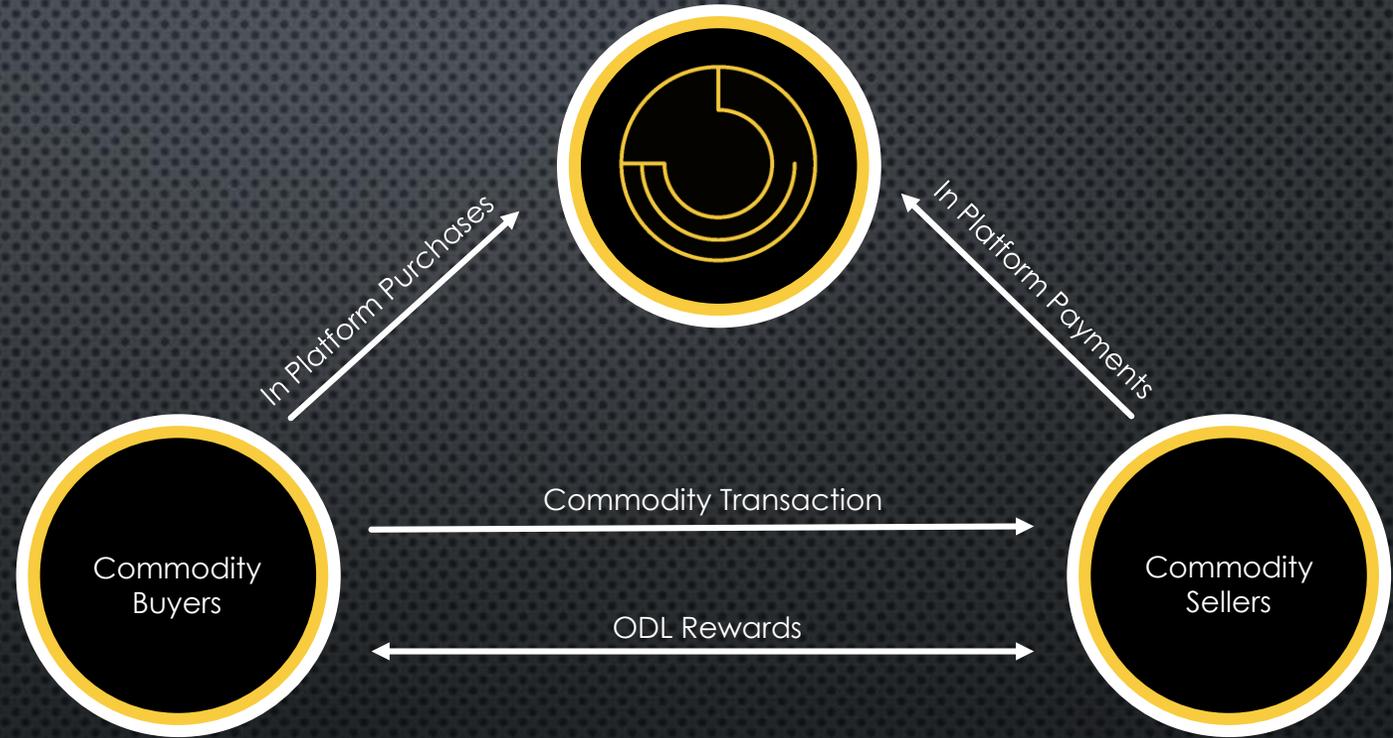


Figure 2: OODLE Token Model





OODLE TOKEN BURNING

Upon public release of the OODLE MarketPlace the OODLE team will be looking at implementing a 1% token burn every time ODL is used as preferred method of payment for a commodity trade, an example of which follows below:

Buyer and Seller agree to transact in ODL for a total value of 5m USD = 50,000 USD equivalent of ODL burnt.





OODLE TESTNET VALIDATION PROJECTS

WHAT PROJECTS ARE
OODLE GOING TO START WITH?





OODLE MARKETPLACE SELLER (HARDWOOD) IN COLLABORATION WITH GHANA FORESTRY COMMISSION



Protecting Timber Plantation Trades

The OODLE platform will govern various parties in the trade, in this example including plantation owners with unique identification numbers ("TSID") and Radio-frequency identification ("RFID") chips to collect data from the felling of the tree to the end buyer.

Every plantation owner or entity holding a compliant plantation registration title will get a unique TSID and RFID chip to track the extracted timber proposed to be sold within the OODLE platform.

The result will be clear information regarding (i) the place from where the teak was extracted, (ii) the permit under which it was extracted, (iii) the compliance of the sale and (iv) the seller entitled to a payment by the purchaser of the teak.





OODLE MARKETPLACE SELLER (HARDWOOD) IN COLLABORATION WITH GHANA FORESTRY COMMISSION



Protecting Timber Plantation Trades

That data will help identify the plantation owner and the volume of their production offered for sale within OODLE and ensure a fair and quick payment to the plantation owners to their digital wallet.

With all the data being collected via TSID and RFID chips linked to legitimate plantation owners, the possibility for unfair payment or simply losing track of the teak extracted, is expected to significantly reduce delays and vastly improve transactions overall.

This technological innovation, paired with its data logging within a blockchain also follows the United Nations Sustainability Goals and Objective guidelines to build a governed, secure, transparent and verifiable supply chain as well as to ensure that legitimate farming communities can benefit from ongoing trades, to support their eco-responsible and sustainable timber harvesting.





OODLE MARKETPLACE SELLER (HYDROGEN) IN COLLABORATION WITH MITSUBISHI

Creating a Modern Energy Trade

The OODLE platform will govern various parties in the production, storage, and trading of physical hydrogen fuel. Hydrogen fuel is the future for turning the industrial transportation sector “green”. In this example, hydrogen fuel will be tagged and tracked as Green, Blue, or Brown Hydrogen. OODLE allows for data to be retained from the production facility to the ultimate end use of the hydrogen fuel.

Each production facility will receive a tag for the fuel that is produced to identify its origin, production type, and production method. The token shall then track how and where the fuel is stored. This allows for greater understanding of the real carbon offset each kg of fuel has. This transparency can help create markets for each production method and allow pricing variations based on the net carbon offset. With greater transparency, the carbon offset can be priced into each version of hydrogen production along the chain.





OODLE MARKETPLACE SELLER (HYDROGEN) IN COLLABORATION WITH MITSUBISHI

Creating a Modern Energy Trade

In the trade and storage of hydrogen fuel, the smart contract ensures the ability to safely and quickly transact and track the movement of each kg of hydrogen fuel. This diminishes the risk of "bad actors" and allows for timing and costs of transactions to be reduced.

The industrial transportation sector cannot efficiently use battery power to achieve their long-term green goals. It is only through the innovation and creation of the hydrogen fuel sector that this long-term goal can be achieved.

The Hydrogen Fuel trading market is only starting to be created. Making sure this sector is created from the ground with modern smart ledgers allows for faster and more efficient growth. It is this, paired with partnerships with the largest players and governments throughout the world that will allow Hydrogen Fuel and its carbon credit offsets to become an efficient market to replace carbon fuels.





COVID TESTING KITS SUPPLY IN COLLABORATION WITH AFRICAN UNION

Creating a safer post-COVID world

The One by One: Target COVID-19 campaign was launched as a sub-campaign of the One by One: Target 2030 Campaign by the Africa CDC, the African Union and others to mobilize resources for Africa CDC's PACT initiative and to promote universal access of COVID-19 testing across the African continent.

The OMP will be used to support Africa CDC's COVID-19 Continental Response strategy through ensuring that vulnerable countries receive the critical PPE and testing they need. Shortage of critical medical supplies & resources are the biggest challenges in Africa's COVID-19 response and the OMP will ensure regular and consistent supply of genuine testing products.





OODLE

accessing the inaccessible

<https://OODLEtoken.io>
info@OODLEtoken.io





DISCLAIMER

Forward-Looking Statement Disclaimer

Certain contents discussed in this document are about ODL future performance including, without limitation, the future revenues, earnings, strategies and prospects of OODLE.

Such forward looking statements may be subject to risks and uncertainties which could cause actual results to differ materially from those anticipated. Such statements are based on the company's beliefs as well as assumptions made based on information currently available. The reader is cautioned not to place undue reliance on these forward-looking statements in making any personal decision to participate in the ODL token.

Legal Disclaimer

Participation in a token sale can be highly speculative and could involve a risk of loss. This White Paper does not constitute the offering of a security. OODLE LLC has consulted with legal counsel to assess the possible regulatory treatment by the Securities and Commodities Authority (SCA), the United Arab Emirates entity established based on the federal decree No. (4) in 2000. The main objective of the Authority is to supervise and monitor the markets.

Although due diligence has been conducted and OODLE LLC has taken steps to mitigate regulatory risk, given that blockchain is a young industry and token sales are a novel and evolving development, there is inevitably a degree of uncertainty with any token sale. Given the rapidly changing regulatory landscape and warnings signaled by multiple international jurisdictions regarding the potential for tokens to be viewed as securities offerings. There is always a risk that the ODL utility token may not be exempt from securities registration requirements in other jurisdictions.

For example many international jurisdictions have indicated that token sales may qualify as sales of investment contracts or qualify as crowdfunding sales under pre-existing regulations, and may be regulated as such.

In view of the guidance recently received from other such regulatory authorities, it is likely that a growing number of jurisdictions could be closely scrutinizing token sales.

OODLE LLCs representations and securities assessment is not a guarantee that any regulatory authority will not determine the tokens to be securities subject to registration.

Prospective token purchasers should not construe this White Paper as providing any legal or tax advice. This White Paper currently contains a fair summary of OODLE LLC's vision and the operation and utility of its token. Further information is provided at OODLEtoken.io





OODLE
accessing the inaccessible

